



Punch Your Ticket to Tropical Paradise

Hit your taste buds with big flavor and refreshment. Made with real fruit, Punch Out vodka smoothies (6% alc./vol.) take you on a trip to paradise with unique tropical blends.



ALL NATURAL



GLUTEN FREE

BERMUDA BLEND



8 10082 77011 7

4-PACK OF
12 OZ SLEEK CANS

LAGUNA BLEND



8 10082 77003 2

4-PACK OF
12 OZ SLEEK CANS

COPACABANA BLEND



8 50011 75699 7

4-PACK OF
12 OZ SLEEK CANS

INDIVIDUAL CAN

SIZE: 6.1" HEIGHT
DIAMETER: 204.5
WEIGHT: 12 OZ

4-PACK PAKTECH

4 × 12 OZ SLEEK CANS
SIZE: 4.6"L × 4.6"W × 6.1"H
WEIGHT: 3.0 LBS

CASE CONFIGURATION

6 × 4-PACKS/CASE (24 CANS)

PALLET

104 CASES/PALLET
8 LAYERS
13 CASES/LAYER

FRONT LINE PTR

FRONT LINE PTC

PUNCH OUT

UNTITLED ART.

While Hard Seltzer Is Slowing, the RTD Market Is Heating Up



- 1 The RTD category is winning and grabbing share from both beer (seltzer) and spirits.
- 2 RTDs are +65.7% YTD within the spirits category.
- 3 RTDs have quickly grabbed 10-12% of the spirits category with over \$5-9+ billion in retail sales.
- 4 The main driver of this growth is spirits-based seltzers with vodka being the lead spirit.
- 5 14 of 15 TOP SELLING spirits-based RTDs are enjoying double-digit growth led by High Noon which seems to be widening the gap as the number-one brand.
- 6 Innovation is blooming in the RTD category.

Introducing Punch Out from Untitled Art

4.5% ABV
100-Calorie Range
Mainstream Look
\$24.99 or \$2 per Can

6.0% ABV
115-125 Calories
Artsy, Vibrant Look
\$14.99 per 4-Pack

7.5% ABV
200-Calorie range
Crafty Look, Pricing
Built for One
\$15-17 per 4-Pack

12% ABV
200-550 Calories
Premium
Built to Share
\$5-7 per Can

BETTER FOR ME

BOOZY & FLAVORFUL